DISABILITY CARE EXPO

2026-2027 EXHIBITOR PROSPECTUS

Meet your local disability community.

Put your organisation in front of people with disability of all ages, families, carers and support professionals who are comparing services and looking for practical answers.







AUDIENCE

ALL AGES

community audience

PROVIDER MIX

~30

carefully balanced providers

EXPO OPEN

3 HOURS

focused face-to-face time

> **"Three focused hours. Real local questions. One welcoming opportunity to turn useful conversations into lasting connections."**
>
> MIKE FALCON | DIRECTOR | DISABILITY CARE EXPO

THE OPPORTUNITY

People looking for practical answers.

Our free community expos make it easy to meet services, ask specific questions and understand local options in a friendly, accessible setting.



ALL AGES

People with disability across life stages

LOCAL

Families, carers and support people

FREE ENTRY

Low-pressure community access

3 HOURS

Time for useful conversations

WHO YOU WILL MEET

- People with disability of all ages exploring choices and support
- Parents, families, guardians, carers and support people
- NDIS participants, nominees and people planning ahead
- Support workers, allied health and community professionals
- People seeking greater access, independence and participation

WHAT VISITORS EXPLORE

- Assistive technology and mobility
- Therapy, allied health and wellbeing
- Home, living and community support
- Support coordination and plan support
- Employment, education and skills
- Accessible recreation and participation
- Advocacy, rights and practical information

How we bring the audience to you

TARGETED

Paid social and digital campaigns aimed at relevant local catchments.

CONNECTED

Community networks, partner organisations and venue-area promotion.

DIRECT

Website, subscriber communications and event information before the day.

WHY FACE TO FACE WORKS

Visitors can compare options and form trust in a single conversation, while providers hear real questions and gain genuine local leads.

YOUR PACKAGE

Everything you need to exhibit

A simple, professional setup designed for conversation without shell-scheme trade show costs or complexity.

STANDARD EXHIBITOR PACKAGE

- A 2 m x 2 m display area
- One trestle table (generally 1.8 m) and two chairs
- Tea, coffee and light refreshments for exhibitors
- Power by prior request - bring a tagged lead and power board
- Online provider profile in the Explore Services directory once complete
- Event and follow-up promotion where applicable
- Lucky door prize activity to encourage visitors around the room

CURRENT PRICING

$400 + GST
STANDARD 2 m x 2 m

$800 + GST
DOUBLE 4 m x 2 m

EXHIBITOR PROMOTION
BOOK 5 ELIGIBLE EXPOS RECEIVE YOUR 6TH FREE

The event day

9:00-10:00
BUMP-IN
Arrive, unload and be ready before doors open.

10:00-1:00
EXPO OPEN
Three welcoming hours of direct conversations.

1:00-2:00
BUMP-OUT
Pack down only after the advertised close.

What to expect

- Usually around 30 providers, selected to offer useful choice without overcrowding.
- A conversational community atmosphere rather than a high-pressure trade show.
- Venue-specific access, parking, floor plan and bump-in notes before each event.
- Free-standing displays only; wall fixing is unavailable and trolleys are not supplied.

AFTER BOOKING

Payment confirms your booking. Exhibitor tips, bump-in details, planning information and event news are sent as expo day approaches.

MAKE THE DAY COUNT

Prepare for a strong, inclusive expo.

The best results come from a clear offer, an accessible display and a team ready for respectful conversations.



PRACTICAL EXHIBITING TIPS

1. **Lead with one clear message**

   Explain who you support, the outcome you offer and where you deliver it.

2. **Make the display easy to access**

   Keep your site open, stable and uncluttered, with room for mobility devices and support people.

3. **Use plain, readable information**

   Bring concise handouts, clear service and funding details, and an easy way to take information home.

4. **Make interaction optional**

   Offer a demonstration, question or activity without pressure, noise or forced participation.

5. **Capture leads with consent**

   Ask permission before recording details, taking photographs or adding anyone to marketing.

6. **Follow up promptly**

   Send a personal, accessible follow-up within 48 hours while the conversation is familiar.

YOUR INSURANCE

Why your own cover matters

Exhibitors participate independently and run their own display. The Organiser's arrangements do not replace insurance for your people, advice, products, equipment or activities.

REQUIRED / RELEVANT COVER

- Public liability of at least $10 million
- Workers compensation where required
- Product liability for goods, food or samples
- Professional indemnity for advice or services
- Property cover for equipment and stock
- Personal accident or income protection where relevant

Your final checklist

- Branded table cover and one or two stable, free-standing banners
- Accessible brochures, cards, giveaways and consent-based lead form
- Clear information about service areas, age ranges, eligibility and funding
- Tagged leads, extension cord and power board if power is approved
- Phone hotspot, trolley for heavier items and a safe lifting plan
- Certificate of currency and approvals for food or demonstrations

BOOKING CONDITIONS

Terms and conditions

These terms form part of every exhibitor booking. Payment of an invoice or online checkout confirms the Exhibitor has read and accepted them. Effective 28 August 2026.

1. Parties and definitions

The Organiser is the entity shown on the invoice trading as Disability Care Expo. The Exhibitor is the organisation booking space and includes its owners, employees, contractors, volunteers, agents and invitees. Event means the nominated expo. Site means the allocated display area and venue areas used by the Exhibitor.

2. Booking and acceptance

A booking is not guaranteed until accepted by the Organiser and paid in full by the invoice due date or another date agreed in writing. The Organiser may decline an application, limit similar categories or change allocations to maintain a useful provider mix. Only inclusions stated in the invoice or written confirmation apply.

3. Fees, allocation and offers

Fees are payable in full before the Event. Space is allocated after payment and according to venue constraints, access, safety and the floor plan. Position requests are considered but cannot be guaranteed. Eligible promotions, including a sixth expo free after five eligible bookings, cannot be exchanged for cash.

4. Exhibitor cancellations

Cancellations must be emailed to the Organiser. If received more than two calendar months before the Event, the Exhibitor receives a booking-value credit valid for 18 months and subject to availability. Within two calendar months, no credit or refund applies and the fee is forfeited.

5. Insurance

The Exhibitor must maintain public liability insurance of at least $10 million for the Event period and provide a certificate of currency on request. Product liability, professional indemnity, workers compensation, personal accident or income protection and property cover must also be held where relevant or required by law.

6. Work health and safety

The Exhibitor must comply with applicable work health and safety, electrical safety, fire, venue and lawful directions. It must control trip hazards, use safe lifting methods and supervise products, equipment and activities. Electrical items must be safe and tested and tagged where required. Incidents must be reported immediately.

7. Setup, operation and pack-down

The Exhibitor must follow bump-in and bump-out times, be ready before opening and not pack down early without approval. Displays, stock and staff must stay within the Site and not obstruct aisles, exits, services or neighbours. Signage must be stable and venue surfaces must not be marked or damaged.

8. Equipment and property

Equipment, stock and personal items remain at the Exhibitor's risk. Theft or damage is the Exhibitor's responsibility except where liability cannot lawfully be excluded. The Exhibitor must leave the Site clean and pay reasonable cleaning or repair costs caused by it or its personnel.

9. Products, food and demonstrations

Products, samples, food, beverages, competitions, health activities and demonstrations must be lawful, safe, suitable for an all-ages audience and approved where required. Allergens and material risks must be disclosed. The Exhibitor is responsible for claims arising from its products, advice, samples or activities.

10. Conduct, access and suitability

The Exhibitor must act respectfully and must not use misleading, aggressive, discriminatory, unsafe or disruptive conduct. It must not obstruct accessible paths, promote illegal goods, make unsubstantiated claims, canvass outside the Site without permission or interfere with another exhibitor. Serious or repeated non-compliance may result in removal without refund.

11. Privacy and lead collection

Each party must comply with applicable privacy and spam laws. Visitor information may be collected and used only with clear notice and consent for the stated purpose. No attendee list is supplied unless disclosure is lawful and consented to. The Exhibitor must secure collected data, honour opt-outs and not add visitors to marketing without permission.

12. Photography and recording

The Organiser may photograph or record the Event and use general event imagery for reporting and promotion. Material concerns should be notified in writing before the Event. Exhibitors may record within their own Site but must obtain permission before focusing on an identifiable person or recording elsewhere. Event branding must not imply endorsement.

13. Changes, cancellation and force majeure

The Organiser may reasonably change the venue, date, hours, layout or program. If an Event is postponed or cannot proceed because of circumstances beyond the Organiser's reasonable control, the Exhibitor receives a credit limited to the amount paid for use at a future Event. Travel, staffing, freight and other consequential costs are not covered.

14. Liability and indemnity

To the maximum extent permitted by law, neither party is liable for indirect or consequential loss, lost revenue or lost opportunity. The Organiser's aggregate liability connected with a booking is capped at the amount paid. The Exhibitor indemnifies the Organiser against third-party claims to the extent caused by its breach, negligence, people, equipment, products, advice or activities. Non-excludable legal rights remain.

15. General

Event information supplied before the Event forms part of these terms. A more recent specific written instruction prevails to the extent of conflict. Waivers must be in writing. If a provision is invalid, the remainder continues. The Exhibitor decides whether the Event suits its objectives; attendance, sales, leads and commercial outcomes are not guaranteed.

READY TO EXHIBIT?

Meet the people who get it.

View current dates and book online, or contact us if you need help choosing the right expo or site size.

info@disabilitycareexpo.com.au
disabilitycareexpo.com.au





